

Opportunity for Colleges

Upstate Venture Connect is organizing a virtual career fair on April 30th, 2021 to connect Upstate Colleges with emerging fast-growing companies.



These companies are creating the majority of new jobs. They have a need for college-educated talent, but lack the brand visibility of publicly traded entities and have limited resources for individual engagement with multiple campuses.

The April 30th Career Fair will present fresh opportunities to Upstate college students. These employers are the future drivers of our regional economy, offering positions with higher than average pay and faster advancement potential--exactly the type of employers too many graduates leave Upstate for!

Who should attend?

- Graduating students
- Recent alumni
- Internship seekers
- Career Service staff



Logistics

The career fair will be held on **Friday April 30, 2021** from **10AM-2PM**.

Students will have the opportunity to explore virtual booths and book 1-on-1 informational sessions with employers up to two weeks prior to the fair.

How It Will Work For Students & Colleges



Before April 30th:

1. UVC will provide colleges with digital flyers that can be emailed and individual emails regarding participating employers and open positions for distribution to students, faculty, and alumni.
2. Students and colleges will register on the career fair platform and indicate their areas of interest and background.
3. Students will be matched with employers on the platform based on shared interests. From there, they can schedule one-on-one informational interviews with employer representatives on April 30th.
4. Colleges can have virtual booths, and supply promotional materials for employers to see their capabilities and areas of specialized education & training.

On April 30th:

1. Students can visit virtual booths for employers.
2. Students and career services staff can engage in a chat with employer reps at booths
3. Those students that previously scheduled 1:1 informational interviews can participate in those video sessions with employers. Other students can set up 1:1 informational interviews, where available.

After April 30th:

1. Event data, including student interactions with employers, will be shared with colleges as a full report.
2. UVC will follow up with students that opt-in to receive future updates on positions that match their interests.

Participation Fee

UVC is a 501c3 non-profit organization. There is a \$750 participation fee for colleges to support the online platform and event organization costs.

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